



Title: ValloCycle Board Minutes Date: September 02, 2021
Location: City Hall Time: 6:00pm

People

Present: Arthur H, Susan C, Meredith T, Sean E, Tonia M, Nick N
Absent: Rob M, Jason P, Courtney B

ValloCycle Board meeting called to order at 6:00pm by Chair Arthur Herbert. Quorum present.

Reports

- Memberships
- Financial
- Fleet Update
 - Brought in a "new" fleet bike. Discussed the challenges and needs of transforming the fleet to these bikes.
- Marketing/Fundraising

New Business

- Events
 - Drop in Maintenance Clinic September - 9/25 @ 2-5 in Victory Building bring a banner and refreshments. Discussed advertising on campus and dorms
 - Add an event per month
 - Sep 15. Glow Ride meet 5:30 ride @ 6pm (keep for Wed through Dec)
 - Oct 29 - victory space for witches ride (5:30)
 - Nov 20 (sat) morning ride 10am shoal creek
 - Dec 12 (Sun)
- Bicycle Checkout – Discussed how Constant Contact could help with checkout but is complicated. Will meet with city to discuss the new idea and see how to improve. Discussed adding procedures to ValloCycle binder and checklist. Check to see if Text messages can be sent for those to opt in for ride reminders.
- Social Media
 - Discussed a social media schedule and assigned a board member to assist.
Posting Ideas: maintenance tip, events, bike racks, share the road signs, fun bikes, throwback Thursday, Introducing board people, Write bio board members, Ride photos at points, maintenance stations, covered bike racks, city hall, chatter articles.
- Discussed updating general release waiver for the new fleet.
- Budget – Spend remaining budget! 7/1 ~\$509.48 remaining. Tent - for events. Table - for events (folds in for storage). Tools - 2 of specialty tools to work on new bikes). Give away: for maintenance clinic. Tire Patch kits. Bike lights (USB rechargeable). Maintenance clinic supplies - Brake pads, Chain lube, Chains, Free rental - if we can figure this out without handing someone cash, Few bike helmets for remaining money.
 - Motion to spend remaining budget on the discussed needs made by Meredith T and seconded by Tonia M, there was no further discussion, all ayes – motion passed



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Old Business

- Non-rental membership 5-years - no action

Other Business

Adjourn – motion to adjourn was made by MT and seconded by TM, there was no further discussion, unanimous approval to adjourn – motion passed @ 7:06pm

Next Board Meeting – October 10th